

# LANGUAGE SERVICES

## A GROWING INDUSTRY



Global Market



US\$ 26 Billion

Would you like to grow quickly?

**Yes**

You'll grow 3X as fast as your technologically slower counterparts.

**No**

Then keep doing what you're doing.

It's a Good Time To Become a Language Professional

**\$44160**

The Median North American Salary.

**58400**

The number of jobs available in 2010.

**42%**

Growth in job opportunities expected by 2020.

It's Even Growing Online



**14.7**

The average Number of Languages Offered on Social Media sites.



**72.1%**

Online Shop in Their Own Language.



**56.2%**

People Who Say Buying in their Own language is More Important than Price.